



# K100 LIGHTING SYSTEM

100% BLACK SOLID BACKGROUND

BOTTLED PRODUCTS

## Make a Statement

K100 Black Background Lighting makes a dramatic impact for luxury brands and premium products. Subtle effects—like the liquid “glow” and smooth reflections—blend the product with the background in a way that feels effortless.

## BLACK BACKGROUND LIGHTING



## MULTIPLE EXPOSURE TECHNIQUE FOR 100% BLACK BACKGROUND

To get a 100% black background with a back-lit “glow”, we use two exposures to capture the left and right sides separately and combine them in post (right side is shown above). This way, the edges of the bottle look more natural than if the photo were shot on white and clipped to black. We then use additional exposures to light the upper portion of the bottle.

### TEXTURE LIGHT



### Real Detail

Real photography—not computer generated imagery—means true-to-life detail that shows the unique textures of your label.

### DIFFUSION PANELS

### Keep it Smooth

Diffusion panels soften the light for smooth reflections off the surface of the glass; a “luxury brand” style.

### LIQUID LIGHT

### Show your True Colors

Back-lit panel illuminates the liquid itself—not the glass—for a **glowing effect**, contrasting against the black background to make a strong impact.

### REFLECTIVE BASE

### Natural Reflection

Black acrylic base sheet creates a **reflection** that blends your product with the background naturally and seamlessly.

